

## CONTRACT



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

<u>Contract / Revision</u> 952123 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 09/18/12 - 09/24/12		<u>Estimate #</u> Janice Arnold Jones fo
<u>Advertiser</u> Jones/R/Congress		<u>Original Date / Revision</u> 09/14/12 / 09/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 71.80
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

DW Turner  
400 Gold Ave SW  
12th Floor  
Albuquerque, NM 87102

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAT	09/18/12	09/21/12	6a A7N More In The AM	6-7a		:30				NM	3	\$900.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-TW-F--				3	\$300.00	4.00			
N 2	KOAT	09/19/12	09/21/12	Good Morning America	7-9a		:30				NM	2	\$450.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--W-F--				2	\$225.00	5.00			
N 6	KOAT	09/20/12	09/20/12	Action 7 News @ 5p	5-530p		:30				NM	1	\$350.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$350.00	5.00			
N 8	KOAT	09/18/12	09/21/12	Action 7 News @ 6p	6-630p		:30				NM	2	\$1,200.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-T--F--				2	\$600.00	7.90			
N 9	KOAT	09/19/12	09/19/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	1	\$650.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$650.00	6.60			
N 15	KOAT	09/24/12	09/24/12	6a A7N More In The AM	6-7a		:30				NM	1	\$330.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$330.00	4.00			
N 18	KOAT	09/24/12	09/24/12	Action 7 News @ 5p	5-530p		:30				NM	1	\$350.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$350.00	5.00			
N 22	KOAT	09/24/12	09/24/12	Action 7 News @ 6p	6-630p		:30				NM	1	\$600.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

<u>Contract / Revision</u> 952123 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/18/12 - 09/24/12	<u>Product</u> Candidate	<u>Estimate #</u> Janice Arnold Jones for C
<u>Advertiser</u> Jones/R/Congress		<u>Original Date / Revision</u> 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	M-----				1	\$600.00	7.90				
N 23	KOAT	09/18/12	09/18/12	Nightline	1105-1135p		:30				NM	1	\$100.00	
Class of Time - Immediately Pre-emptible without notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/17/12	09/23/12	-T-----				1	\$100.00	5.50				
Totals										71.80			13	\$4,930.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	13	\$4,930.00	\$4,190.50
Totals	13	\$4,930.00	\$4,190.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address:

DW Turner  
Attention: Accounts Payable  
400 Gold Ave SW  
12th Floor  
Albuquerque, NM 87102

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
947839-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - Local	Local

Advertiser	Product	Estimate Number
Jones/R/Congress	Candidate	Janice Arnold Jones

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	947839	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/05/12	6a A7N More In The AM	6-7a	-TW----	:30	4	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TW----	4	\$330.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	09/04/12	6:23 AM	6a A7N More In The AM	6-7a	:30	Bio	\$330.00 NM
2	KOAT	Tu	09/04/12	6:59 AM	6a A7N More In The AM	6-7a	:30	Bio	\$330.00 NM
5	KOAT	W	09/05/12	6:13 AM	6a A7N More In The AM	6-7a	:30	Bio	\$330.00 NM
1	KOAT	W	09/05/12	6:29 AM	6a A7N More In The AM	6-7a	:30	Bio	\$330.00 NM
2	09/04/12	09/05/12	Good Morning America	7-9a	-TW----	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TW----	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	09/04/12	8:29 AM	Good Morning America	7-9a	:30	Bio	\$250.00 NM
1	KOAT	Tu	09/04/12	8:48 AM	Good Morning America	7-9a	:30	Bio	\$250.00 NM
2	KOAT	W	09/05/12	8:47 AM	Good Morning America	7-9a	:30	Bio	\$250.00 NM
3	09/08/12	09/08/12	Sa 6a A7N More in the AM	6-9a	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/08/12	6:58 AM	Sa 6a A7N More in the AM	6-9a	:30	we All Believe	\$150.00 NM
4	09/09/12	09/09/12	Su 6a A7N More in the AM	6-9a	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	8:29 AM	Su 6a A7N More in the AM	6-9a	:30	we All Believe	\$150.00 NM
5	09/10/12	09/10/12	Katie Couric M-F	2p-3p	M-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	2:30 PM	Katie Couric M-F	2p-3p	:30	Bio	\$150.00 NM
6	09/04/12	09/05/12	Action 7 News @ 5p	5-530p	-TW----	:30	3	\$325.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

## INVOICE

Send Payment To

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**



www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
947839-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Jones/R/Congress	Candidate	Janice Arnold Jones	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TW----	3	\$325.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 KOAT Tu		09/04/12	5:14 PM	Action 7 News @ 5p	5-530p	:30	Bio	\$325.00	NM
1 KOAT Tu		09/04/12	5:27 PM	Action 7 News @ 5p	5-530p	:30	Bio	\$325.00	NM
2 KOAT W		09/05/12	5:24 PM	Action 7 News @ 5p	5-530p	:30	Bio	\$325.00	NM
7	09/10/12	09/10/12	Action 7 News @ 5p	5-530p	M-----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$350.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT M		09/10/12	5:24 PM	Action 7 News @ 5p	5-530p	:30	We All Believe	\$350.00	NM
8	09/04/12	09/05/12	Action 7 News @ 6p	6-630p	-TW----	:30	3	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TW----	3	\$375.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 KOAT Tu		09/04/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	Bio	\$375.00	NM
2 KOAT Tu		09/04/12	6:29 PM	Action 7 News @ 6p	6-630p	:30	Bio	\$375.00	NM
1 KOAT W		09/05/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	Bio	\$375.00	NM
9	09/04/12	09/06/12	Action 7 News @ 10p M-F	10-1030p	-TWT---	:30	3	\$520.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$520.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT Tu		09/04/12	10:36 PM	Action 7 News @ 10p M-F	10-1030p	:30	Bio	\$520.00	NM
LR- Network Program Runover									
1 KOAT W		09/05/12	10:55 PM	Action 7 News @ 10p M-F	10-1030p	:30	Bio	\$520.00	NM
LR- Network Program Runover									
3 KOAT Th		09/06/12	10:24 PM	Action 7 News @ 10p M-F	10-1030p	:30	Bio	\$520.00	NM
10	09/04/12	09/04/12	Live with Regis & Kelly 9-9-10a	9-10a	-T-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-T-----	1	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT Tu		09/04/12	9:45 AM	Live with Regis & Kelly 9-10a	9-10a	:30	Bio	\$100.00	NM
11	09/08/12	09/08/12	Action 7 News @ 10p Sat	10-1035p	-----S-	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	1	\$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Sa		09/08/12	12:08 AM	Action 7 News @ 10p Sat	10-1035p	:30	Bio	\$450.00	NM
LR- Auto Racing									
12	09/09/12	09/09/12	Action 7 News @ 10p Sun	10-1030p	-----S	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$675.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Su		09/09/12	10:23 PM	Action 7 News @ 10p Sun	10-1030p	:30	Bio	\$675.00	NM
13	09/09/12	09/09/12	Action 7 News @ 1030p	1030-1105p	-----S	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$650.00				

## INVOICE

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
947839-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Jones/R/Congress	Candidate	Janice Arnold Jones



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/09/12	09/09/12	Action 7 News @ 1030p	1030-1105p	-----S	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 09/09/12 11:01 PM Action 7 News @ 1030p Sun 1030-1105p :30 we All Believe \$650.00 NM									
14	09/04/12	09/04/12	The View 10-11a	10-11a	-T-----	:30	2	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -T----- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Tu 09/04/12 9:59 AM The View 10-11a 10-11a :30 8io \$175.00 NM									
2 KOAT Tu 09/04/12 10:31 AM The View 10-11a 10-11a :30 8io \$175.00 NM									
Total Spots							26		

Gross Total \$8,755.00

Agency Commission \$1,313.25

Net Amount Due \$7,441.75

Payment Terms 30 Days